

National Football Survey Results



N = 894 Registered Voters Nationwide
August 27th – 29th, 2018

REGISTERED: Are you currently registered to vote?

	All Respondents	NFL Viewers
Yes, registered to vote	100	100

AGE:

18-24	11	12
25-34	21	23
35-44	16	18
45-54	17	16
55-64	17	15
65+	19	16

SEX:

Male	49	57
Female	51	43

RACE:

White	64	65
African American	12	13
Hispanic	11	13
Asian	5	4
Other	9	5

PARTYID:

Republican	35	36
Democrat	39	43
Independent/other	26	22

FOOTBALLWATCH: How much NFL football do you plan to watch this season?

More than 2 games a week	22	37
1 to 2 games a week	25	43
1 to 2 games a month	11	19
Postseason/playoff games	5	--
Super Bowl only	11	--
I don't plan to watch	26	--

INTERESTNFL: Compared to the last 5 years, would you say you have become more interested in NFL football, your interest in it has stayed the same, or have you lost interest in NFL football?

More interested	23	36
Stayed the same	39	43
Less interested	37	20

GOODELLAPPROVAL: Do you approve or disapprove of the job Roger Goodell is doing as NFL Commissioner?

Strongly approve	11	17
Somewhat approve	22	31
Somewhat disapprove	18	20
Strongly disapprove	19	14
Unsure	31	18
Total approve	33	48
Total disapprove	36	34

NFLPROTESTS: Do you think it is unpatriotic for NFL players to protest during the national anthem?

Yes	57	56
No	43	44

POTUSCRITICISM: Do you agree or disagree with President Trump's criticism over the protest controversy, stating that NFL players who kneel or stay in the locker room during the national anthem should be suspended or fired?

Strongly agree	35	32
Somewhat agree	16	17
Somewhat disagree	9	11
Strongly disagree	40	40
Total agree	51	49
Total disagree	49	51

FAWWORSTTEAM: The Cleveland Browns, Tampa Bay Buccaneers, New York Jets, and Chicago Bears are the four teams in the NFL that have gone the longest time without appearing in the NFL playoffs. Of these four teams, which would you most like to see in the playoffs this year?

Browns	23	29
Buccaneers	9	11
Jets	16	19
Bears	22	21
None of them	30	19

NFLVSCOLLEGE: Would you rather watch college football or the NFL?

College	39	32
NFL	46	64
Neither	15	4

COLLEGEPAID: Do you think college student-athletes, including college football players, should be allowed to get paid and be able to profit from their likeness?

Yes	53	58
No	47	42

COLLPLAYOFFS: Should the NCAA expand the number of teams to 8 teams, 16 teams, or keep it at 4 teams that make it to the playoffs to compete in the national championship game?

Yes, expand to 8 teams	31	40
Yes, expand to 16 teams	16	18
No, keep it at 4	27	27
Unsure	26	15

PLAYEDFOOTBALL: Did you play football in high school or at a higher level?

Yes	28	35
No	72	65

KIDSPLAY: If you had a child that wanted to play football, would you let them play at any age, once they reach high school or never?

Yes, at any age	44	50
Yes, once they reach HS	25	27
Never	21	14
Unsure	10	9

HEADINJURIES: Recent studies have shown that repetitive head injuries, not just concussions, lead to chronic brain diseases. Do you think children should NOT be allowed to play tackle football or do you think other sports and activities are just as risky as tackle football?

Children should not play tackle football	45	38
Other sports and activities are just as risky	55	62

DJTAPPROVAL: Do you approve or disapprove of the job Donald Trump is doing as President?

Strongly approve	31	28
Somewhat approve	17	19
Somewhat disapprove	12	12
Strongly disapprove	41	41
Total approve	48	47
Total disapprove	52	53

Methodology: The sample size for the survey is 894 registered voters nationwide. 419 interviews were collected using automated telephone technology, 246 were collected using mobile-app based technology, and 229 were collected online. The margin of error is +/- 3.3 %. Interviews were conducted August 27-29, 2018 by PopPolling Research. Percentages may not equal 100% due to rounding.